

***Getting You the Information
You Need – When You Need It –
to Compete and Succeed***

To stay competitive in today's marketplace, you need to know:

- The latest advances in technology.
- Industry trends and new market opportunities.
- The latest rules and regulations out of Washington, and what you must do to comply with them.
What the overseas competition is up to.
- What fellow shop owners are doing across the country
- that could help you.

NTMA regularly provides this important information to our members through various venues and opportunities:

- Regular publications
- Special notices
- Meetings and seminars
- Surveys and reports
- Our informative web site at www.ntma.org.

***The Record ~ Our Monthly Newsletter
Keeps You In-The-Know***

The Record, NTMA's monthly newsletter, is chock full of information about issues that directly or indirectly affect your business.

- A Government Affairs roundup about the latest news from Washington, DC.
- The newest industry trends and technical advances.
- Information about NTMA programs that can save you money and keep you on the leading edge of the industry.
- Expert advice on taxes, estate planning and more.
- News about chapter activities.
- A calendar of important NTMA events.
- Information about fellow members.

***Need Information Fast?
Click on the NTMA Web Site***

The NTMA web site at www.ntma.org is the quickest and most efficient way to access the information you need to know to help you with your business. Online there are opportunities to gather or share information, learn about the latest from Washington, DC, buy and sell equipment, find training, and market your company worldwide, There's even a series of online forums where you can discuss various issues with fellow members all across the country without having to leave your shop, and the latest business news from NTMA.

***On-Line Buyers Guide: A Searchable Database of
Member Capabilities***

The On-line Buyers Guide is a database that includes a listing of over 1,500 NTMA members and is readily available to your customers. On-line Buyers Guide information includes:

- Member capabilities
- Open time available in NTMA member companies

Communication at Your Fingertips

NTMA's web site provides a variety of information and communications opportunities to meet just about all your business needs.

- The Record: Editions of the NTMA newsletter are available to members online.

“Since we have gone online We have realized new opportunities for business which otherwise would not have been available. Not only have we added new customers and increased sales, but we are also considered for a three year contract totaling \$4.5 million. ... (I)f one does not consider marketing on-line and taking advantage of the free NTMA On-line Buyer's Guide, Then one will never know the opportunities to be gained..”

– Michael J. Hoar, Vice-President
Hygrade Precision Technologies

Issues, Trends, & Advances Forecasts

- *NTMA Online Forums:* The forums are an online resource for members that enable them to seek out fellow members to help solve problems. The online forum is a free service available to all NTMA members. Topics are member-directed and have included global marketing, employment opportunities, specific business and shop information, and ISO 9000 and QS 9000 experiences.
- *Online Market Place:* Need to buy or sell equipment? The Online Market Place could be just your ticket.
- *NTMA Calendar of Events:* Our online calendar gives you the dates and locations of upcoming shows, seminars, purchasing fairs, apprentice contests, conferences, and conventions.

Quick Access to Important Business and Technical Resources

How much value do you place in the information you need to operate your business under the numerous rules and regulations that govern our industry? And how quickly do you need that information?

Through the Resource area of NTMA's web site you can find information about:

- ISO 9000/QS 9000
- EP A standards
- OSHA publications and OSHA links
- NTMA's Business Management Advisories
- NTMA's Best Practice Matrix giving you a quick assessment overview of the business information systems, information technology and machine tool technology applications available today so you can determine which ones are beneficial to your operation.
- User Reports that enable you to compare and contrast software, hardware, and machine tools.

Forecasts

Being prepared for the upcoming business cycle means understanding customer and industry needs. NTMA's valuable Business Forecast Report and Customer Forecast Report are available online as quick references for businesses involved in short-term and long-term planning and marketing.